

Motorcycle Awareness



All Makes & Models
Welcome! Join us
Rain or Shine

Ride



Sunday, May 26th 2019

www.YYCAwarenessRide.com

Come join the "Original", first ride of the year!

On the morning of the ride, start at a supporting Dealership, then meet at McMahon Stadium for sign up and ride start point. Group ride to The Magic of Christmas warehouse.

Pre-register online at
www.YYCAwarenessRide.com

On-site registration starts at 10:00am
Kickstands up at 12:00pm



Registration is only \$20/person



All proceeds will benefit: The Magic of Christmas
A charity delivering hope, joy and love since 1983

**Walt Healy, Bob Kane, Roger Hyde, Harris Dvorkin
Memorial Ride** CELEBRATING CALGARY'S MOTORCYCLE PIONEERS

28th Annual Motorcycle Awareness Ride

Sunday, May 26, 2019

You are invited to be part of the 28th annual ride promoting motorcycle safety in Calgary!

This event will bring together bike enthusiasts from across the province to ride in support of awareness and safety on the streets.

On Sunday, May 26, we're anticipating at least 400 bikes to be part of this year's event. Riders will gather with their club or favourite shop and head to McMahon Stadium. The riders will register and then travel as an escorted group for the official Awareness Ride. Our final destination is the Magic of Christmas warehouse, where they will enjoy a show & shine, great food, music, door prizes, auction items and more.

You can participate by sponsoring or donating to this event, and by joining the ride! All proceeds from registration, sponsorship and the auctions will directly benefit children, teens and families that are affected by mental health issues - they may be in crisis, at risk of homelessness, or working through trauma, neglect, abuse, behavioural issues or addiction.

Join us while we remind motorists and cyclists about the importance of road safety, and help us provide resources for the kids that need us most.

Sponsorship Opportunities

Level 1. Journey - up to \$500

Recognition on program & event website

Level 2. Adventure - up to \$1,500

Recognition on program, website & signage
Registration for 1 rider & passenger

Level 3. Freedom - up to \$2,500 Logo on
event day program, website & signage

Display/retail space at end venue
Registration for 2 riders & passengers

Level 4. Open Road - up to \$5,000

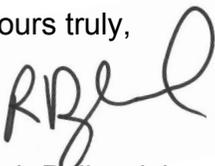
Recognition on program, website & signage
Display/retail space at end venue
2 passengers can ride with VIPs
Recognition from the stage at end venue

Level 5. Easy Rider - over \$5,000

Recognition on program, website & signage
Display/retail space at end venue
4 passengers can ride with VIPs
Reserved seating at end venue
Opportunity to speak at end venue

Online registrations (\$20/person) are available until May 13 and include a commemorative t-shirt. To see pictures of last year's event and for more information, please visit our website at YYCAwarenessRide.com. Thank you for your consideration, and we look forward to having you join us for the 2019 Ride!

Yours truly,



Rob Dzikewich
Marketing and Auction Coordinator

28th Annual Motorcycle Awareness Ride

Sponsorships & Auction Item Donations

SPONSOR INFORMATION - PLEASE COMPLETE THE FOLLOWING INFORMATION (PLEASE PRINT CLEARLY):

Name (Individual/Company): _____

Contact Name: _____

Address: _____

City: _____

Prov: _____

Postal Code: _____

Phone: _____

Email: _____

SPONSORSHIPS

Journey - up to \$500

Adventure* - up to \$1500

Freedom* - up to \$2500

Open Road* - up to \$5000

Easy Rider* - over \$5000

*For sponsorships that include registrations, a committee member will contact you to complete the rider/passenger details required.

PAYMENT METHOD

Cheque enclosed

Visa

MasterCard

American Express

Card #: _____

Exp date: _____

AUCTION / RAFFLE ITEM DONATIONS

Item description; please include any limitations or restrictions:

Retail Value: _____

PLEASE NOTE: Item donations require proof of value (receipt/invoice) to be reviewed as eligible for tax receipt; art/jewelry items may require a written appraisal. CRA guidelines prohibit the issue of tax receipts for services, gift certificates or corporate sponsorships (which gain a marketing or advertising value).

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28th Annual Motorcycle Awareness Ride

May 26, 2019



Chair: Rob Dzikewich
Vice Chair: Neil Mohan (Apostles Motorcycle Society)
Secretary: Cynthia Hyde (Women in the Wind)

Committee Members:
Yale Gelfant (yalesmotorcycleparts.com)
Mick Cawthorn (Kane's Harley Davidson)
Jim Owen (Apostles Motorcycle Society)
Dan Cawthorn (Kane's Harley Davidson)
Craig Dewis (Kane's Harley Davidson)
Todd Phillips (Calgary Harley Davidson)
Cheryl Quaife (The Magic of Christmas)
Allan Reid (The Magic of Christmas)
Noel Allen (The Magic of Christmas)
Shawn Quaife

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